



Birdville Independent School District

Darrell G. Brown, Ph.D. • Superintendent

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Birdville ISD proudly announces that the Gallup Organization has named BISD a **2011 Gallup Great Workplace Award Winner**. BISD is the first school district to ever receive this prestigious award.

The **Gallup Great Workplace Award** is based on the most rigorous workplace research ever conducted. A panel of workplace experts evaluated the award-winning organizations. BISD is among the winners because its results demonstrated one of the most productive and engaged workforces in the world.

“The winners of this award have established a new global standard for engaging people,” said Tom Rath, who leads Gallup’s Workplace and Leadership Consulting practice. “When compared to the millions of workgroups we have studied around the world, the awardees have worked tirelessly to create an environment that values people. They go far beyond trivial perks to ensure that each employee has an emotional connection to the company’s mission and growth.”

“We are honored to be recognized by Gallup with this very prestigious award,” Interim Superintendent Dr. Jay Thompson said. “As the first school district to ever be named a Gallup Great Workplace, Birdville ISD joins an impressive list of worldwide corporations.”

“The board of trustees is proud of our staff who work tirelessly for the good of the children and the district,” Board President Joe Tolbert said. “This honor should be celebrated by not only BISD but the community as well.”

About the Gallup Great Workplace Award

The **Gallup Great Workplace Award** recognized the best-performing workforces in the world. Applicants’ results are compared cross a workplace research database composed of millions of work teams in more than 100 countries. A panel of workplace experts assesses the applicants’ results to select the winners.

The award’s weight and design equal the merit of the winners’ accomplishments. To create the award, Gallup designers collaborated with R. S. Owens & Company, the company that produces many of the world’s most prestigious awards, including the Academy Award. The award consists of two components: The top design features twelve etched crystal planes, layered to convey the kinetic energy of an engaged workforce. The crystal sits atop a concave-shaped pedestal base composed of polished silver-plated legs and a satin-finish front display. The combination of these parts results in a piece that evokes the nature of engagement.

*~excerpt from Birdville ISD Office of Communications
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*All students succeed
in a future they create.*

~BISD Vision